

CAPTAIN PLANET FOUNDATION
14TH ANNUAL X-MAS PARTY TO
save the planet

SuperHEROES
FOR EARTH



September 29, 2008

Dear Friend of the Foundation,

At first there was Superman, Wonder Woman and Batman. On Friday, December 12, meet the only eco-superhero in the world saving our planet for future generations – Captain Planet!

By our powers combined – you are invited to join the country's greatest collection of superheroes to eat, drink, dance and help save the Earth as Captain Planet Foundation (CPF) hosts our 14th Annual X-MAS Party to Save the Planet at the Tabernacle, now featuring over 5 million dollars in renovations! One of the largest environmental fundraising events in the Southeast, CPF is excited to present "Superheroes for Earth" to raise funds for hands-on environmental projects for youth. Captain Planet teaches kids that "The Power is Yours!" to heal the Earth, practice conservation and fight environmental dangers.

We are thrilled to announce some exciting new features for this year's event:

- Meet Ted Turner one-on-one. "Presenting" and "Earth" Sponsors receive an exclusive invitation to attend a VIP pre-party hosted by Ted Turner at his Atlanta penthouse.
- Dance to several select heroes of rock including Chuck Leavell of The Rolling Stones, Jack Blades of Damn Yankees and Night Ranger, Jeff Carlisi of .38 Special and Wally Palmar of The Romantics performing with local favorite, Band X.
- Mingle with eco-conscious celebrity guests and corporate leaders from New York and Los Angeles.
- Enjoy distinctive drink and cuisine menu offerings developed by Chef Andre Revella, creator of award-winning food at Rainforest Café, BB King's and over 100 restaurants for Harrah's International.
- Learn about our newest focused initiative, "organic gardens as outdoor classrooms" in which students will plant and harvest fruits, vegetables and herbs that can be used in their own school cafeterias and also donated to food banks.

You, too, can be a Superhero for Earth! Car pooling, reducing energy usage, conserving water, recycling and other eco-practices all support Captain Planet's message. You can also exert your super power by contributing to our X-MAS Party. Please know that your contributions and sponsorships allow us to make huge differences year-round by empowering children around the world to become environmental stewards and leaders. In 2007, CPF funded 138 eco-education projects spanning across 38 states as well as internationally. Over the past 13 years, proceeds from our X-MAS Party have raised millions of dollars for children and their environment.

Please take some time to review the attached sponsorship levels and coordinating benefits. Yes, you, too, can be a Superhero for Earth by taking a stand and making your pledge! For additional information about X-MAS Party, please visit www.xmasparty.org, email info@xmasparty.org, or call 404.522.4270.

We hope to see you on December 12. Remember... the power is yours!

Sincerely,

Rick Baker
Event Co-Chair

Sacha Taylor
Event Co-Chair

Laura and Rutherford Seydel
Event Co-Chairs



FRIDAY, DECEMBER 12, 2008 @ THE TABERNACLE

WWW.XMASPARTY.ORG

133 LUCKIE STREET NW, 2ND FLOOR • ATLANTA, GA 30303 • PHONE 404 522 4270 • FAX 404 522 4204

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All sponsor levels include:

Eco-Chic Meet & Greet and VIP Cocktail Reception
Live Entertainment • Lounge & Open Bar • Gourmet Cuisine • Late Night Fare
Corporate Logo or Name Featured in Audiovisual Presentation
Corporate Logo or Name Listed on CPF Website with Hyperlink
Invitation to the X-MAS Kick Off Party at Ralph Lauren Atlanta on October 9, 2008

Presenting Sponsor \$25,000

40 Tickets to the 2008 X-MAS Party
4 Tickets to Exclusive Pre-Party Hosted by Ted Turner at his Atlanta Penthouse
12 Tickets to the Sponsor Appreciation Event
Access to Private Corporate Suite with Open Bar
Corporate Logo Prominently Featured at the Front Entrance of the Tabernacle
Corporate Logo or Name Listed in all Press Coverage, Publications, and Advertising*
Name Listed on 7,500 Invitations (Commitments Received by November 3)**

Earth Sponsor \$20,000

30 Tickets to the 2008 X-MAS Party
2 Tickets to Exclusive Pre-Party Hosted by Ted Turner at his Atlanta Penthouse
10 Tickets to the Sponsor Appreciation Event
Corporate Name Listed in all Press Coverage, Publications, and Advertising*
Name Listed on 7,500 Invitations (Commitments Received by November 3)**

Heart Sponsor \$10,000

20 Tickets to the 2008 X-MAS Party
8 Tickets to the Sponsor Appreciation Event
Name Listed on 7,500 Invitations (commitments received by November 3)**

Water Sponsor \$5,000

12 Tickets to the 2008 X-MAS Party
6 Tickets to the Sponsor Appreciation Event

Fire Sponsor \$2,500

6 Tickets to the 2008 X-MAS Party
4 Tickets to the Sponsor Appreciation Event

Wind Sponsor \$1,000

2 Tickets to the 2008 X-MAS Party
2 Tickets to the Sponsor Appreciation Event

Your sponsor dollars enable Captain Planet Foundation (CPF) to complete our mission to fund and support hands-on, environmental projects for children and youth in grades K-12. Through environmental education, we believe that children can work individually and collectively as environmental stewards, to preserve our precious natural resources for future generations.

* Publication deadlines may cause restrictions on press coverage, publications and advertising availability.
**Deadlines will be strictly adhered to in order to meet printing deadlines. We apologize for any inconvenience.



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The power is yours to join the current supporters!

Event Co-Chairs

Rick Baker
Sacha Taylor
Laura & Rutherford Seydel

Pre-Party Host

Ted Turner

2008 X-MAS Sponsors

Presenting Sponsor

The Coca-Cola Company
Georgia Power
Mother Nature Network
Pratt Industries

Earth Sponsors

Beyond Z
Jane Smith Turner
Ralph Lauren
Turner Foundation, Inc.

In-Kind Sponsors

Venue

Peter Conlon LiveNation

Musical Entertainment

Chuck Leavell of
The Rolling Stones
Jack Blades of Night Ranger &
Damn Yankees
Jeff Carlisi of .38 Special
Wally Palmar of The Romantics
BandX

Eco-Chic Meet & Greet

VIP Cocktail Reception

Ted's Montana Grill

Decor

The Maverick Group

Graphic Design

Beige Brands

Website Design

Nebo Web

Feast

Divine Events
Andre Revella of Fuzion
Food Group
Publix Greenwise Market

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Leesburg PR

Eco Auction

Silent & Live Auction

Charity Buzz Live and Online

Auction Co-Chairs

Kristi & Paul Beckler

Printing & Duplicating

Data Direct
Graphic Communications, Inc.

WE ENCOURAGE YOU TO SAVE PAPER AND POSTAGE BY FILLING OUT THIS FORM ONLINE AT XMASPARTY.ORG.

I want to be a Superhero for Earth!

___ Presenting Sponsor (\$25,000)* ___ Earth Sponsor (\$20,000)* ___ Heart Sponsor (\$10,000)*

___ Water Sponsor (\$5,000) ___ Fire Sponsor (\$2,500) ___ Wind Sponsor (\$1,000)

Please make checks payable to **Captain Planet Foundation** or charge to VISA/MC/AMEX (circle one)

Card# _____ Exp. Date _____

Signature _____ Telephone Number _____

Name (as it will appear with your coordinating benefits) _____

Address _____ City _____

State _____ Zip _____ E-mail _____

Mail payment along with this form to:
Captain Planet Foundation, 133 Luckie St., 2nd Floor, Atlanta, GA 30303 or fax to 404.522.4204

***Please return this sponsorship form by November 3rd to be included on the printed invitations.
Logos should be emailed to info@xmasparty.org.**

Thank you for your sponsorship!

The 2008 X-MAS Party is sponsored by the Captain Planet Foundation, a public charity (#58-1959421) under Section 501 of the Internal Revenue Code. We appreciate your contribution to our important endeavor.